



## ***For Immediate Release –***

### **Media Contact:**

Story Public Relations  
Michael Schoolnik  
Michael@storypr.com

## **SandForce Selected for Best of Show Award at Flash Memory Summit 2009**

*SF-1000 SSD Processor Chosen as Most Innovative Flash Technology*

**SANTA CLARA, CA. – August 13, 2009** – SandForce™ Inc., the pioneer of SSD (Solid State Drive) Processors that enable commodity NAND Flash deployment in enterprise and client computing applications, today announced that its SF-1000 SSD Processor Family has been chosen by the Flash Memory Summit as a Best of Show award winner for 2009. The annual Best of Show award at the Flash Memory Summit is the premier opportunity for industry recognition of innovative products and solutions, and how they are being used in the marketplace.

Summit attendees saw the first public demonstrations of the SandForce SF-1000 SSD Processor in SSD applications using MLC Flash. The SF-1000 SSD Processor contributed to the following performance metrics in a series of SSD demonstrations:

- 30K+ sustained, random 4K write IOPS to a single SATA drive
- Ultra-fast Windows 7 booting and user experience
- 130K sustained, random 4K write IOPS through a PCIe card solution connected to four drives
- 15K sustained, random 4K write IOPS though Emulex's next gen high-performance SAS-SATA embedded storage bridge technology

“We are delighted to receive this award and it is an honor to be selected by industry experts who understand the value of the transformation that we bring to this space,” said Alex Naqvi, President and CEO of SandForce. “SandForce technology is changing the dynamics of Enterprise-class SSDs by enabling cost-effective MLC Flash for these applications at unprecedented performance levels, while ensuring enterprise-class reliability and durability.”

Winning companies were judged by a panel of industry experts who evaluated each nomination according to the following criteria:

- Distinctiveness of the application, technology, or product
- Central use of flash memory as a solution or innovation
- Technical and business significance to the general marketplace

“Flash Memory technology is currently experiencing a progression of innovation in addressing the needs for increased reliability, higher performance, along with power and cost efficiencies which is blazing a trail for next generation solutions,” said Jay Kramer, Chairman of the Awards Program and VP Worldwide Marketing of SEPATON. “We are proud to select SandForce with the SF-1000 SSD Processor Family for the best of show innovation award.”

SandForce was honored at the Flash Memory Summit Awards evening reception in the Exhibit Hall on Wednesday, August 12.

For a complete list of all the Flash Memory Summit Best of Show awards winners, visit [www.flashmemorysummit.com](http://www.flashmemorysummit.com).

#### **About SandForce**

SandForce is transforming data storage by pioneering the use of commodity flash memory in enterprise and client computing applications with its innovative SSD (Solid State Drive) Processors. By delivering unprecedented reliability, performance, and energy efficiency, SSDs based on patent-pending SandForce DuraClass technology unleash the full potential for mass-market adoption of SSDs using NAND flash memory. Founded in 2006, SandForce is funded by leading venture capital investors and first tier storage companies. For more information, visit SandForce at [www.sandforce.com](http://www.sandforce.com).

SandForce, the SandForce logo, DuraClass, DuraWrite, and RAISE are trademarks of SandForce, Inc. All other trademarks are the property of their respective owners.

### **About Flash Memory Summit**

Flash Memory Summit is the only conference dedicated entirely to flash memory and its applications. It is intended for system designers, analysts, hardware and software engineers, product marketing and marketing communications specialists, and engineering and marketing managers. It features forums, half-day tutorials, paper and panel sessions, and expert tables. Subjects include laptops and netbooks, enterprise storage system applications, consumer products, performance, product design, caching methods, design methods, software, new technologies, market research, testing and reliability, and security. The Summit also includes exhibits of the latest products and product awards. For more information, visit [www.flashmemorysummit.com](http://www.flashmemorysummit.com). Twitter: flashmem.

### **About Conference ConCepts, Inc.**

Founded in 1994, Conference ConCepts is a full-service professional conference and association management company that provides extensive capabilities in all aspects of technical conference management. Conference ConCepts develops and produces events both on its own, and in partnership with associations, corporations, and publishers. The skill sets of the company's employees and contractors, representing over 200 cumulative years of experience, enables Conference ConCepts to offer clients a choice of services, ranging from assistance with a single aspect of a conference to the complete development and administration of a full-fledged "turnkey" event. For more information about Conference ConCepts, visit: <http://www.confconcepts.com>.

###