



## **Press Release: Bridgelux and Molex Win LIGHTFAIR 2010 Most Innovative Product of the Year Award for Helieon™ Sustainable Light Module**

*Top honor goes to plug-and-play solution that is as simple to use as a light bulb*

**LISLE, Ill. May 12, 2010** – Bridgelux and Molex Incorporated (NASDAQ: MOLX and MOLXA) announced today that they have received the LIGHTFAIR International (LFI) 2010 Most Innovative Product of the Year Award for the Helieon Sustainable Light Module. LFI, the world's largest annual architectural and commercial lighting trade show and conference, announced the award today at its LFI Innovation Awards ceremony. This is the highest award bestowed by the judges and recognizes the best new product out of nearly 200 submissions. The product also won in the category of "specialty lamps," one of the 14 product categories evaluated by an independent panel of renowned lighting professionals.

"We are incredibly honored to receive the highest award from our peers in the lighting industry," said Mike Picini, vice president of solid-state lighting, Molex. "It demonstrates that Molex is a legitimate force in the solid-state lighting arena and that we can successfully apply our core expertise to develop products like Helieon, which is transforming the lighting industry."

Helieon is an LED light source that turns and locks into place, emulating traditional lighting sockets and allowing users to alter beam angle, color temperature or light output without removing or replacing the luminaire. It combines industry-leading solid-state lighting technology from Bridgelux with innovative, easy-to-use interconnect technology from Molex.

"Bridgelux is delivering energy-efficient LED lighting solutions that are driving the transformation of the \$100 billion lighting industry," said Bill Watkins, Bridgelux CEO. "Providing high quality light and an easy, familiar installation experience at a price point to enable mass adoption, Helieon delivers on the promise of solid state lighting."

With meticulous attention to performance, design, and ease of use aesthetics, the award winning Helieon Sustainable Light Module is changing the way LED lighting solutions are used. Emulating the familiar bulb and socket, the Helieon light source and socket system delivers effortless installation, interchangeability and upgradeability, allowing manufacturers to deliver a variety of lighting effects from a single luminaire design and take advantage of future LED technology improvements, pre or post installation. Lighting environments can now be easily changed or adapted by switching beam angles, color temperatures or light output at the module level, without any change to the luminaire, just like changing a light bulb.

Helieon is currently on display at LIGHTFAIR International 2010, May 12-14 in Molex booth 1741 and Bridgelux booth 2173. For more information, please visit [www.helieon.com](http://www.helieon.com).

### **About Molex Incorporated**

Providing more than connectors, Molex delivers complete interconnect solutions for a number of markets including data communications, telecommunications, consumer electronics, industrial, automotive, medical, military, lighting and solar. Established in 1938, the company operates 40 manufacturing locations in 17 countries. The Molex website is [www.molex.com](http://www.molex.com). Follow us at [www.twitter.com/molexconnectors](http://www.twitter.com/molexconnectors) and watch our videos at [www.youtube.com/molexconnectors](http://www.youtube.com/molexconnectors).

### **About Bridgelux**

Bridgelux is a leading developer and manufacturer of technologies and solutions that will transform the global lighting industry into a \$100 billion market opportunity. Based in Silicon Valley, Bridgelux is a pioneer in solid-state lighting (SSL), expanding the market for light-emitting diode (LED) technologies by driving down costs of LED lighting systems. Bridgelux's patented light source technology replaces traditional technologies (such as incandescent, halogen, fluorescent and high intensity discharge lighting) with integrated, solid-state lighting solutions that enable lamp and luminaire manufacturers to provide high performance and energy-efficient white light for the rapidly growing interior and exterior lighting markets, including street lights, commercial lighting and consumer applications. With more than 250 patent applications filed or granted worldwide, Bridgelux is the only vertically integrated LED manufacturer and developer of solid-state light sources that designs its solutions specifically for the lighting industry.

For more information about the company, please visit [www.bridgelux.com](http://www.bridgelux.com)